



## **Rules and Eligibility**

### **Who Can Enter**

The InSpire Awards are open to the following professionals based in the Raleigh Durham (Fayetteville) Designated Market Area and east to the North Carolina coast (this includes the Greenville-New Bern-Washington and Wilmington markets):

- corporate communications and marketing communications teams
- public relations agencies
- public affairs firms
- investor relations agencies
- publicists
- nonprofits
- PR educational professionals
- students (see below for information on student submissions),
- government PR teams
- solo practitioners

Additionally, entries will be accepted for campaigns and tactics designed for execution in the above-mentioned region. (For example, if you or your organization is located in Charlotte, but you created a campaign for a company in Raleigh or Manteo in 2023, you can submit that work for an award.)

### **Entry Eligibility**

Entries must be for work conducted between January 1, 2023 and December 31, 2023. Some of the work must have occurred during this period. Complete programs, or programs near the end of completion, when evaluation against initial objectives can be measured, tend to have a better chance of winning.

### **Students**

All students currently enrolled in a college or university are invited to enter. All entries must be registered online to be considered. Bateman entries are acceptable, but other entries are welcome! Please note that if you are submitting a Bateman entry, it should be clearly noted as such. Student projects may also be submitted by a teacher or advisor, or students may also submit an entry as a group.

### **Entry Fees and Deadlines**

Final Deadline: **Friday, August 30, 11:59 p.m. ET.**

**All entries and fees must be received no later than this date to be considered!**

#### Bronze - Tactics

- NCPRSA Member: \$25
- Non-Member: \$30

#### Silver - Campaigns

- NCPRSA Member: \$40
- Non-Member: \$50

Payment may be made in full by credit card (Visa, MasterCard or American Express only) online during the online registration process. Please do not register until you are certain that you will be able to submit and pay for your entry.

### **Entry Format**

For your convenience, only electronic submissions will be accepted - no binders or hard copies.

### **Judging**

Entries will be sent to a partnering chapter of the Public Relations Society of America. They will return the entries with the judges' comments to NCPRSA. NCPRSA will notify those registrants who had winning entries, but the exact awards will not be announced until the Annual Conference in November 2024.

### **Refunds**

All entry fees are non-refundable.

### **Contact**

If you have any questions, contact Matt Lail [collards12@yahoo.com](mailto:collards12@yahoo.com) or Kalyca Becketl at [kbeckte@ncsu.edu](mailto:kbeckte@ncsu.edu)

### **Sponsorships**

Become an NCPRSA Sponsor and support the continual growth of PR, marketing, and communication professionals.

The chapter's sponsorship team is happy to work with you to ensure the promotional benefits suit your specific expectations and budgets. Our enticing full-year sponsorships can be easily tailored special packages for individual events.

Please contact Van Denton at:

[van.denton@lotterync.net](mailto:van.denton@lotterync.net)